** * Read This First ***

On-Demand Webinar Program
Grow Hair Grow! Minimizing Poor Growth in Hair Transplants and New Ways to Max it Out

Sponsored by the International Society of Hair Restoration Surgery

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Introduction and Statement of Need:
The On-Demand Webinar Program titled Grow Hair Grow! Minimizing Poor Growth in Hair Transplants and New Ways to Max it Out is an enduring material created by the International Society of Hair Restoration Surgery (ISHRS). This On-Demand Webinar Program is intended for an audience of all levels. This topic was developed based on the need of hair restoration surgeons to prevent poor growth following a hair transplant and implement methods for improved growth.
License Agreement:
You agree to abide and be bound by the following terms and conditions:

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If you have questions at any time regarding authorized use of the Lecture Series or the Content, please contact the ISHRS for guidance and clarification.

Target Audience and Prerequisites:
This enduring material is geared toward all levels of hair restoration physicians.

Format:
Internet/online, computer. The following is a list of user/system requirements in order to participate in this enduring material:

In order to view and hear online webinars, your computer and internet connection need to meet certain minimum requirements. Please check that your computer and software meets or exceeds these specifications:

- Windows XP or Mac OS X 10.2
- 500MB or more of RAM memory
- CPU 800 MHz
- Monitor 800x600 pixels (1024x768 strongly recommended)
- DSL or faster internet connection
- Up-to-date web browser software, such as FireFox 3+, or Internet Explorer 7+, Safari 3+
- Adobe Flash Plugin, newest version
- Working audio card and speakers
Release Date, Review Date, Expiration Date, Estimated Time to Complete the Activity:

Original Release Date: June 1, 2012
Review Date: TBD
Expiration Date: June 1, 2015
Estimated Time to Complete This Educational Activity: 2.0 hours

Method of Participation: View slides and listen to speakers in webinar
Media Used: Internet, PDF and video files located on password-protected webpage online through a sub-contracted company, CommPartners.

Continuing Medical Education (CME) Credit:
Sponsored by the International Society of Hair Restoration Surgery. The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this enduring material for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Instructions for Participating in the Activity and Securing CME Credit:
To receive CME credit, participants must participate in the activity and complete the post-test prior to June 1, 2015 (expiration date). The post-test will display at the conclusion of the webinar and is automatically graded when the user clicks “Submit.” Participants must achieve a passing grade (70% or higher) to receive credit. A certificate will be mailed within thirty (30) days of the receipt.

Post-Test and Evaluation Survey:
The Post-Test and Evaluation Survey will display at the end of the webinar. The post-test addresses the material presented. See the above paragraph for additional details and instructions.

Commercial Support:
No commercial support was received for the development of this enduring material.

Bibliography/References:
7. Tsilosani A. One hundred follicular units transplanted into 1cm2 can achieve a survival rate of greater than 90%. Hair Transpl Forum Int Jan/Feb 2009; 19(1): 1, 6-7.

Presenter Biographies:

Mario Marzola, MBBS graduated from University of Adelaide in 1967. He has 35 years in Hair Restoration, Punch Grafts to Flaps, Scalp Reductions, Minigrafts, FUT, and now FUE and Body Hair Transplants. He is always interested in CME and new developments. He has attended every conference of International Society of Hair Restoration Surgery (ISHRS). He served as President of ISHRS from 2003 to 2004. He was a member of the ISHRS Board of Governors and Executive Committee, and is currently a Diplomate, American Board of Hair Restoration Surgery (ABHRS), a non-ABMS Board. He was the recipient of ISHRS Golden Follicle Award in 2006.

Michael L. Beehner, MD has practiced hair transplant surgery in Saratoga Springs, New York since 1989. He obtained his M.D. from the University of Illinois and has residency training in family practice and general surgery. He was co-editor of the Forum from 2002-2005, Platinum Follicle Award recipient in 2001, Manfred Lucas lifetime achievement award recipient in 2007, recipient of 4 Research Grant Awards, and a member of the ISHRS Board of Directors. He is a past diplomate of the American Board of Family Practice (1976-2003) and a current diplomate of the ABHRS. He served as ABHRS President in 2005.

John P. Cole, MD has been in practiced hair transplant surgery since 1990. He was a diplomat of the American Board of Hair Restoration Surgery from 1998 to 2009. He served on the board of directors and on the examination committee of the ABHRS. He was the Beginners Program chair for the annual ISHRS meeting in 2000 and in 2001. He was the Program chair for the annual ISHRS meeting in 2002. He has been awarded two ISHRS research grants. He was the program chair of the Masters meeting in 2003. He was on the faculty of the first Korean hair society meeting in 2002. He has been on the faculty of the annual Asian Association of Hair Restoration Surgery in 2011 and 2012.

William M. Parsley, MD graduated from the University of Tennessee Medical School in 1969 and completed a residency in Dermatology at the University of Louisville in 1975, where he was chief resident. He has held the following positions: Past President- International Society of Hair Restoration Surgery (2008-9), ISHRS Board of Governors and Executive Committee, Past Chair of the American Society of Hair Restoration Surgery, Past President of the American Board of Hair Restoration Surgery, Past Moderator of the Hair Transplantation Forum for the American Academy of Dermatology, Past Board of Trustees of the American Academy of Cosmetic Surgery, Past Editor- Hair Transplant Forum International, Board of Trustees- Hair Foundation, and Past President- Kentucky Dermatologic Society. He is the recipient of the ISHRS Golden Follicle Award in (2003) and Manfred Lucas in (2011). He is a Diplomate for the: American Board of Dermatology, American Board of Dermatopathology, ABHRS, and is a Fellow of the American Board of Hair Restoration Surgery (a non-ABMS Board)
Disclosures of Conflicts of Interest:
As a provider accredited by the ACCME, it is the policy of the International Society of Hair Restoration Surgery (ISHRS) to require the disclosure of any financial interest or any other relationship the sponsor or faculty members and their spouse/partner have with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

The ISHRS assesses conflict of interest with its faculty/instructors, planners and managers of CME activities. Conflicts of interest that are identified are thoroughly vetted by management and the CME Committee via the Content Review and Validation Teams of peer-physicians, for fair balance, scientific objectivity of studies utilized in this activity, and patient care recommendations. The ISHRS is committed to providing its learners with high quality, unbiased and state-of-the-art education.

All faculty were required to disclose. The disclosures are listed below and at the start of the presentation.

Planners and managers that have reported real or apparent conflicts of interest:

<table>
<thead>
<tr>
<th>Name of Planner or Manager</th>
<th>Reported Areas of Conflict</th>
</tr>
</thead>
<tbody>
<tr>
<td>None.</td>
<td></td>
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</tbody>
</table>

The ISHRS reports the following relationships with commercial interests associated with this activity:

<table>
<thead>
<tr>
<th>Name of Commercial Interest</th>
<th>Type of Financial Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>None.</td>
<td></td>
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</tbody>
</table>

The ISHRS is not owned by an organization with any interests in product manufacturing.

The following faculty have reported real or apparent conflicts of interest that have been resolved through a peer-review process.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
<th>Commercial Entity</th>
<th>Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grow Hair Grow! Minimizing Poor Growth in Hair Transplants and New Ways to Max it Out</td>
<td>John P. Cole, MD</td>
<td>Cole Instruments</td>
<td>Owner/Shareholder</td>
</tr>
</tbody>
</table>

Listed below are those who answered that they DO NOT have a financial interest or other relationship with the manufacturer(s) of any of the products(s) or service(s) they intend to discuss:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grow Hair Grow! Minimizing Poor Growth in Hair Transplants and New Ways to Max it Out</td>
<td>Michael L. Beehner, MD Mario Marzola, MBBS William M. Parsley, MD</td>
</tr>
</tbody>
</table>

Faculty Discussions of Unlabeled or Unapproved Uses:
Speakers are also required to know and disclose to their audiences the FDA approval status of all medical devices and pharmaceuticals for the uses discussed, described or demonstrated in their educational presentations. Listed below are those who indicated that their presentation will include discussion of an “off-label” or other non-FDA approved, investigational use of a medical device or pharmaceutical product:

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Off-label disclosure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mario Marzola, MBBS</td>
<td>Holding solutions, Minoxidil tablets</td>
</tr>
</tbody>
</table>
Learning Objectives:
After participating in this activity, you should be able to:
- Evaluate a case of poor growth.
- Identify areas of risk in your practice.
- Incorporate the latest techniques in assisting hair growth.

Learner Bill of Rights
The International Society of Hair Restoration Surgery (ISHRS) recognizes that you are a life-long learner who has chosen to engage in continuing medical education to identify or fill a gap in knowledge or skill; and to attain or enhance a desired competency. As part of the ISHRS’s duty to you as a learner, you have the right to expect that your continuing medical education experience with the ISHRS includes:

- **Content that:**
  - Is driven and based on independent survey and analysis of learner needs
  - Promotes improvements or quality in healthcare
  - Is current, peer-reviewed and evidence-based
  - Offers balanced presentations that are free of commercial bias
  - Is vetted through a process that resolves any conflicts of interests of planners and faculty
  - Is driven and based on learning needs, not commercial interests
  - Addresses the stated objectives or purpose
  - Is evaluated for its effectiveness in meeting the identified educational need

- **A learning environment that:**
  - Is based on adult learning principles that support the use of various modalities
  - Supports learners’ ability to meet their individual needs
  - Respects and attends to the special needs of learners with respect to the ADA
  - Respects the diversity of groups of learners
  - Is free of promotional, commercial, and/or sales activities

- **Disclosure of:**
  - Relevant financial relationships that planners, teachers, and authors have with commercial interests related to the content of the activity
  - Commercial support (funding or in-kind resources) of the activity
  - Anecdotal content

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Go to www.ISHRS.org for your member application.

MISSION: To achieve excellence in patient outcomes by promoting member education, international collegiality, research, ethics, and public awareness.

VISION: To establish the ISHRS as the leading unbiased authority in hair restoration surgery.